



AMUSEMENT INDUSTRY NEWSLETTER

Jumble Tumble Eyes 100 Centers by 2030, Aims to Redefine Indoor Play for Kids in India

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With a goal of expanding to 100 centers by 2030, Jumble Tumble, an indoor play brand, was founded by three mothers.

Today, Jumble Tumble has thriving centers in Mumbai including **Andheri, Thane, Bandra, and Lower Parel**, all seeing high footfall, especially during weekends and holidays.

From celebrity kids like Taimur and Vamika to local moms who swear by it, Jumble Tumble has become a brand that speaks to families across social and economic spectrums. And with a roadmap to 100 centers and multiple new verticals, it seems they're just getting started.

Source: <https://www.hindustantimes.com> ///



Delhi to get Jungle Book, insect-themed children parks, MCD approves plan

The Municipal Corporation of Delhi (MCD) has approved the development of three new theme-based children's parks in the city. The parks will be developed at Mayapuri, Greater Kailash-2 (M Block), and Saket, with each designed around interactive themes such as the Jungle Book, marine life, and insects.

As per the finalised plan, the M-Block Market park, in GK 2 will be based on the theme of Garuda, which is an eagle often referring to a mythical bird from Hindu and Buddhist mythology. The park in Mayapuri will be inspired by Jungle Book, while Saket will have a butterfly park, Swasthya Vihar sea animal-themed park, Mayur Vihar peacock theme, and Karol Bagh's Ajmal Khan Park will showcase an Octopus theme.

Source: <https://www.hindustantimes.com> ///



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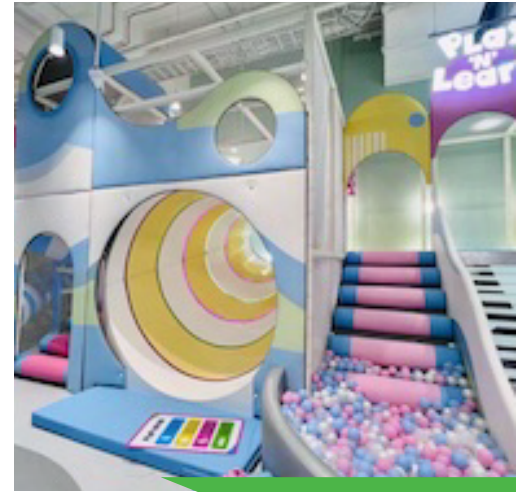
Play 'N' Learn opens 18th Indian venue

The Entertainment and Education Group India has opened its 18th Play 'N' Learn venue at the Sky City Mall in Mumbai. It is the company's 87th venue overall in India and is aimed at young children.

The park features attractions such as a sensory seed pit, water tables, trampolines, role play town, ball pit and toddler zone. Pictures of the venue show a pastel colour palate, along with a remote-control driving zone where children can pilot cars around a miniature city using pedestal-mounted steering wheels and pedals.

Play 'N' Learn's newest venue is located on the third floor of the mall, which contains more than 1,000,000sq.ft of shopping, dining and amusement space.

Source: <https://www.intergameonline.com> ///



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Indian FEC to open Dubai, UAE, location

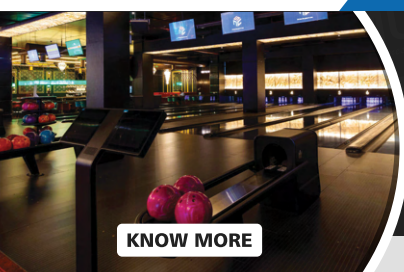
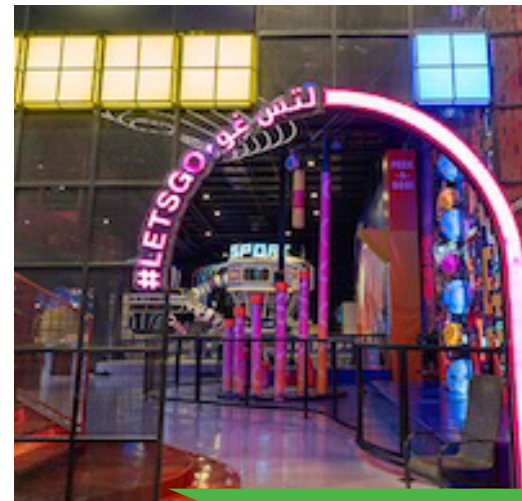
Black Bunny, the Indian FEC brand that describes itself as the "ultimate destination with unlimited fun and games for kids as well as adults," is set to open its first entertainment centre in Dubai, UAE, on October 11.

The new location will feature a wide range of attractions, including bowling, trampolines, arcade games, climbing walls, laser tag, VR games, go-karting and a children's play area.

The first 100 visitors to the new entertainment centre will receive free games for a whole year.

Black Bunny will also be available to host parties and events, such as birthday parties, corporate events and group celebrations. It said that it meticulously orchestrates its party packages to allow them to "transform milestones into masterpieces."

Source: <https://intergameonline.com> ///



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Jammu Set to Revolutionize Adventure Tourism

Jammu is all set to transform its tourism landscape with the upcoming launch of commercial paragliding near Aitham in the upcoming year. This exciting initiative aims to position Jammu as a premier destination for adventure tourism, attracting thrill-seekers from across the globe. With its breathtaking landscapes and unique topography, the region offers the perfect setting for paragliding, which will provide visitors with an unparalleled experience.

The Jammu Tourism Department is collaborating with top paragliding institutes to train pilots who will be responsible for leading these adventure tours.

Source: <https://www.travelandtourworld.com> ///



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Disney World adding new 'Frozen', 'Zootopia' and Muppets audio-animatronics

Walt Disney World has announced upgrades to its audio-animatronics, inspired by the advanced figures at Shanghai Disneyland's Zootopia land and Hong Kong Disneyland's World of Frozen.

Starting with the new Zootopia figure at Animal Kingdom, a Benjamin Clawhauser audio-animatronic will feature in the new Zootopia: Better Together 4D show, which opens on 7 November in the Tree of Life Theater. The Clawhauser figure first debuted as part of Shanghai Disneyland's new Zootopia land, a mammalian metropolis brought to life through innovative technologies and immersive theming.

Source : <https://blooloop.com> ///

